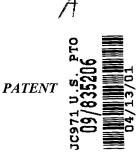
Practitioner's Docket No. 65744-0002



#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Box Patent Application Commissioner for Patents** Washington, D.C. 20231

#### **NEW APPLICATION TRANSMITTAL**

Transmitted herewith for filing is the patent application of

Inventor(s): Mark Bennett, Jayson Pankin, and Andrew Frazier

For (title): INFORMATION DISTRIBUTION AND REDEMPTION SYSTEM

#### 1. Type of Application

This transmittal is for an original (nonprovisional) application.

#### **CERTIFICATION UNDER 37 C.F.R. 1.10\***

(Express Mail label number is mandatory.) (Express Mail certification is optional.)

I hereby certify that this correspondence and the documents referred to as attached therein are being deposited with the United States Postal Service on this date April 13, 2001, in an envelope as "Express Mail Post Office to Addressee," mailing Label Number El 781402757 US, addressed to the: Commissioner for Patents, Washington, D.C. 20231.

Alisa M. Varela

(type or print name of person mailing paper)

Signature of person mailing paper

WARNING:

Certificate of mailing (first class) or facsimile transmission procedures of 37 C.F.R. 1.8 cannot be used to

obtain a date of mailing or transmission for this correspondence.

\*WARNING:

Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label

placed thereon prior to mailing. 37 C.F.R. 1.10(b).

"Since the filing of correspondence under  $\S$  1.10 without the Express Mail mailing label thereon is an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement will

not be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

(Application Transmittal—page 1 of 4)

# 2. Papers Enclosed

- A. Required for filing date under 37 C.F.R. 1.53(b) (Regular) or 37 C.F.R. 1.153 (Design) Application
- 41 Page(s) of Specification
- 6 Page(s) of Claims
- 14 Sheet(s) of Drawing(s)-Informal
- B. Other Papers Enclosed
- 1 Page(s) of Abstract
- 1 Page(s) of Request and Certification Under 35 U.S.C. 112(b)(2)(B)(i)

#### 3. Declaration or Oath

Will follow.

# 4. Language

English

# 5. Assignment

An assignment of the invention to Shopsforme.com will follow.

# 6. Fee Calculation (37 C.F.R. 1.16)

Regular Application

CLAIMS AS FILED					
Claims	Number Filed	Basic Fee Allowance	Number Extra	Rate	Basic Fee 37 CFR 1.16(a) \$355.00 small entity
Total Claims (37 CFR 1.16(c	29	- 20=	9 x	\$18.00	\$162.00
Independent Cl (37 CFR 1.16(b		- 3 =	0 x	\$0.00	\$0.00
Multiple Dependent Claim(s), if any (37 CFR 1.16(d))			+	\$0.00	\$0.00
Filing Fee Calculation					\$517.00
7. Fee Payment Being Made at This Time					
Enclose	ed				

Filing Fee (small entity) \$517.00

Total Fees Enclosed \$517.00

# 8. Method of Payment of Fees

Charge Account No. 18-0013 in the amount of \$517.00. A duplicate of this transmittal is attached.

# 9. Authorization to Charge Additional Fees

The Commissioner is hereby authorized to charge the following additional fees by this paper and during the entire pendency of this application to Account No. 18-0013.

37 C.F.R. 1.16(a), (f) or (g) (filing fees)

(Application Transmittal—page 3 of 4)

37 C.F.R. 1.16(b), (c) or (d) (presentation of extra claims)

37 C.F.R. 1.16(e) (surcharge for filing the basic filing fee and/or declaration on a date later than the filing date of the application)

37 C.F.R. 1.17(a)(1)-(5) (extension fees pursuant to § 1.136(a))

37 C.F.R. 1.17 (application processing fees)

# 10. Instructions as to Overpayment

Credit Account No. 18-0013.

# ADDED PAGES FOR NEW APPLICATION TRANSMITTAL WHERE BENEFIT OF PRIOR U.S. APPLICATION CLAIMED

#### 11. Relate Back

A. 35 U.S.C. Section 119(e)

"This application claims the benefit of U.S. Provisional Application No.:

#### APPLICATION NO.

FILING DATE

60/197,430

04/14/2000

Date: April 13, 2001

Reg. No. 36,018 Michael B. Stewart

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39533 Woodward Avenue, Suite 140

Customer No.: 010291 Bloomfield Hills, MI 48304

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(Application Transmittal—page 4 of 4)

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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Mark Bennett, Jayson Pankin and Andrew Frazier

For (title): INFORMATION DISTRIBUTION AND REDEMPTION SYSTEM

# REQUEST AND CERTIFICATION UNDER 35 U.S.C. 112(b)(2)(B)(i)

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

Date: 04 13 01 (Signature)

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).

Express Mail No.: EL 781402757 US

R0110189 DOC